



11667 GOSHEN AVENUE

Multifamily Investment Services

Located in Brentwood, one of the most prestigious neighborhoods in Los Angeles, 11667 Goshen Avenue presented an excellent opportunity for an investment sale with tremendous upside potential despite deferred maintenance a lack of unit upgrades.

Having just sold a neighboring property, Transwestern's John Swartz, Josh Kaplan and Troy Lucero reached out to every buyer and broker in their network who had expressed interest in buying in Brentwood. They also connected the seller to a trusted buyer broker in Northern California early in the sales process to begin identifying potential 1031 exchange properties.

The Transwestern team's comprehensive, targeted marketing approach resulted in multiple offers for the property and a closing date only three weeks after opening escrow. Due to an early start and organized search by Transwestern's broker partner, the selling client closed on a NNN property closer to home in Northern California with no management responsibilities.

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